

2 Exciting Wealth-Transfer Life Products from EquiTrust Life Insurance Company®

WealthMax Bonus Life™ & WealthSure Life™



Both Products Feature:
Accelerated Death Benefit Rider
Simplified Underwriting - No Exam
5% Free Withdrawals

WealthMax Bonus Life™

12% Premium Bonus
Return of Premium Feature
Index-linked returns
9% Street-level Commission*

WealthSure Life™

15% Street-level Commission**
Interest-sensitive SPWL
4.9% Current Rate
Increasing Death Benefit

These GREAT products give your clients the opportunity to...

- Immediately increase the value of their estate
- Pass assets to beneficiaries easily, income tax-free, while avoiding probate
- Maintain accessibility to assets in the event of certain health conditions

Questions?

CONTACT US TODAY...

866-204-7712



*Street level through applicant age 75; 8.5% ages 76-80; 6.5% ages 81-85.

**Street level through applicant age 80; 11.5% ages 81-85.

WealthSure Life is a single premium whole life insurance policy. WealthMax Bonus Life is a single premium index universal life insurance policy. Not available in all states. Policy may vary by state. Increasing Death Benefits are based on currently illustrated nonguaranteed values. Commission bonus subject to rules; contact EquiTrust for full details on commission bonus. Policy issued on form series ETL-ISWL-2000(01-10) with Rider ETL-ADBR(05-10) and ETL-JUL-2000(08-10) with riders ETL-ROP(08-10), ETL-PBR(08-10), ETL-FPW(08-10) and interest/index accounts ETL-1YRINT(08-10), ETL-1YRP2PCAP(08-10), ETL-1YRMC(08-10), ETL-2YAVGCAP(08-10). Both products are issued by EquiTrust Life Insurance Company, West Des Moines, Iowa. For Producer Use Only. AC12-ETL-WSM-1006